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# FirstNet™



## Strategic Roadmap Update

**TJ Kennedy**  
Acting General Manager

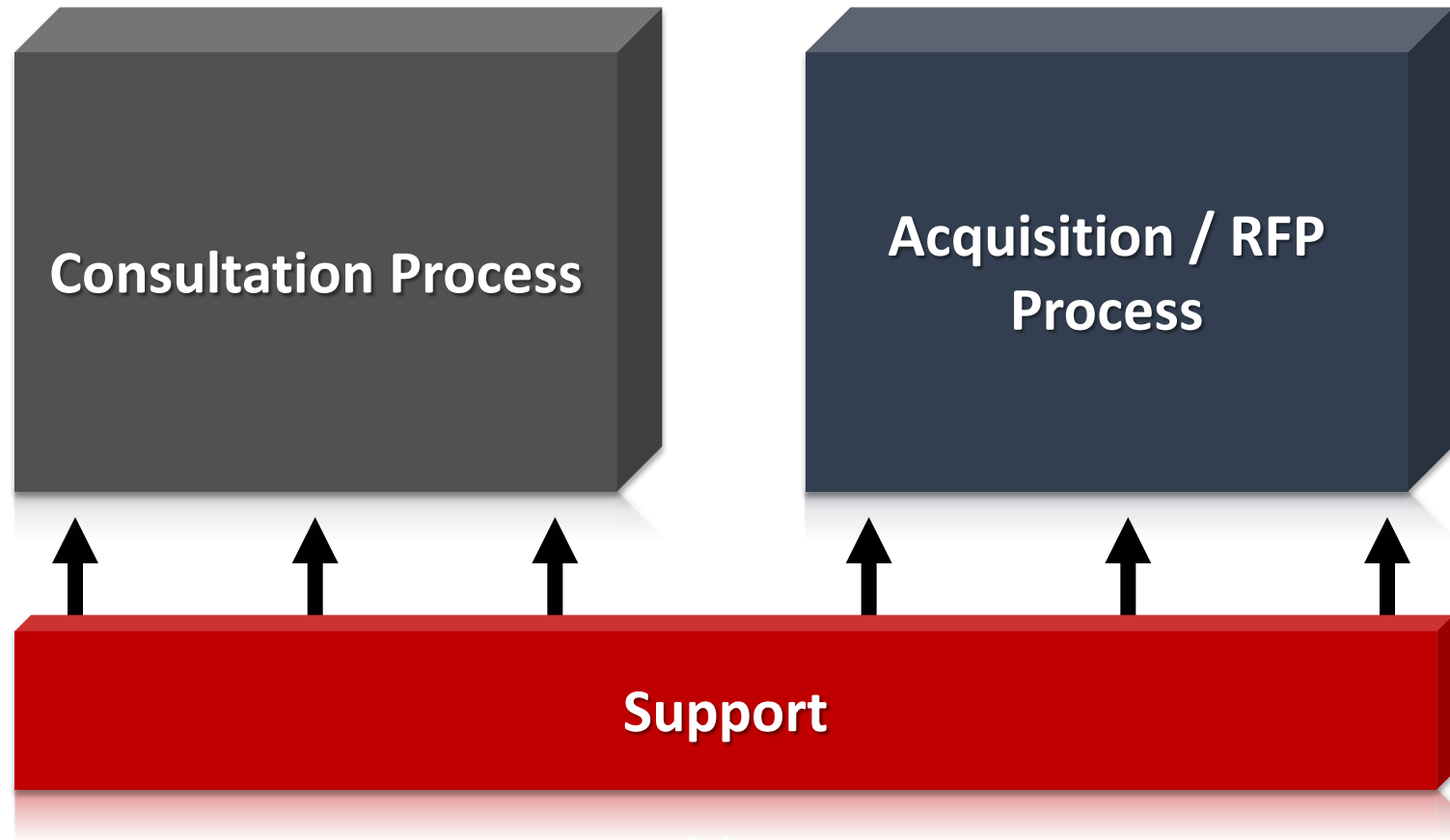
December 10, 2014

# Current Roadmap Snapshot



**Doing What We Said We Would Do**

# FirstNet's Focus



# Sustainability





# AWS Auction Implications

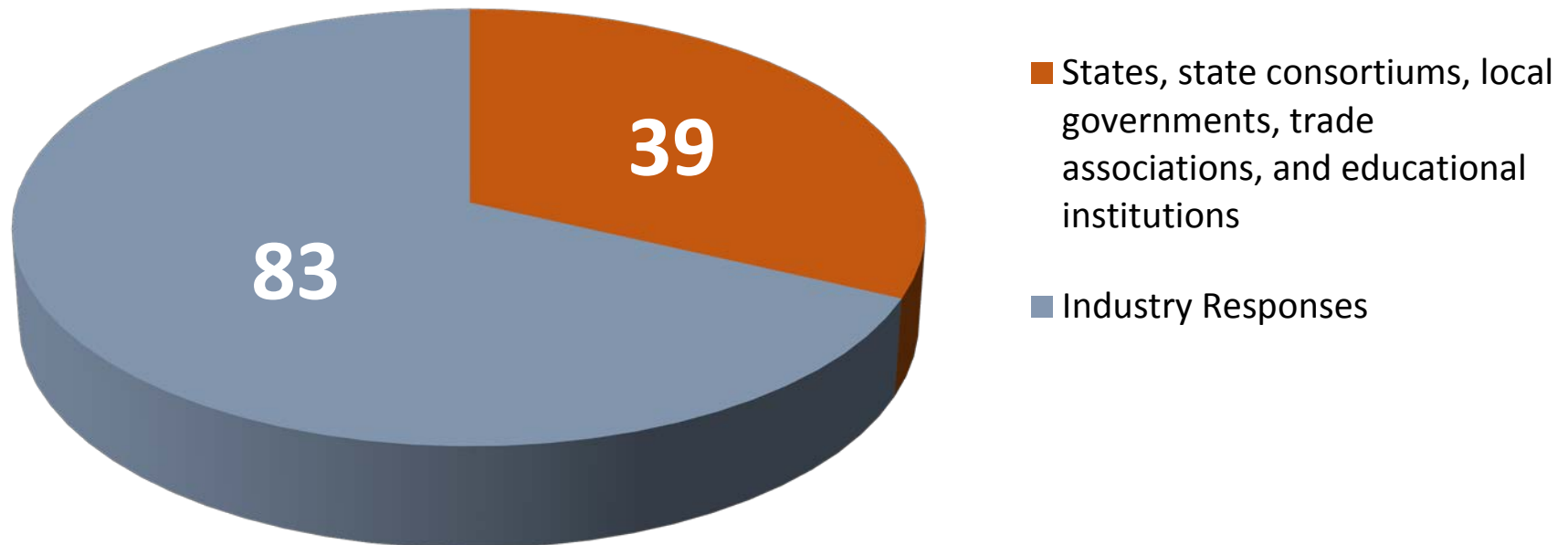


- Vigorous bidding in the ongoing AWS-3 auction strongly supports our strategic roadmap
- Potential winning bids in this auction may total more than \$37+ billion
- This exceeds the FCC's reserve price for the spectrum and ensures that FirstNet will receive full funding of \$7 billion
- Also, the values of the AWS-3 licenses have risen and continue to rise well beyond expectations
- These values bode well for the value of FirstNet's better-propagating spectrum

# RFI and Public Notice and Comment Outcome



## 122 Total Responses to RFI (3,000 + pages)



# RFI and Public Notice and Comment Recap



- RFI/SOO and the Public Notice responses came from state and local governments; major public safety organizations and trade associations; and some private sector parties, including communications vendors and carriers serving both rural and non-rural areas
- Received extensive feedback on how best to structure our acquisition strategy for deploying an interoperable nationwide public safety broadband network

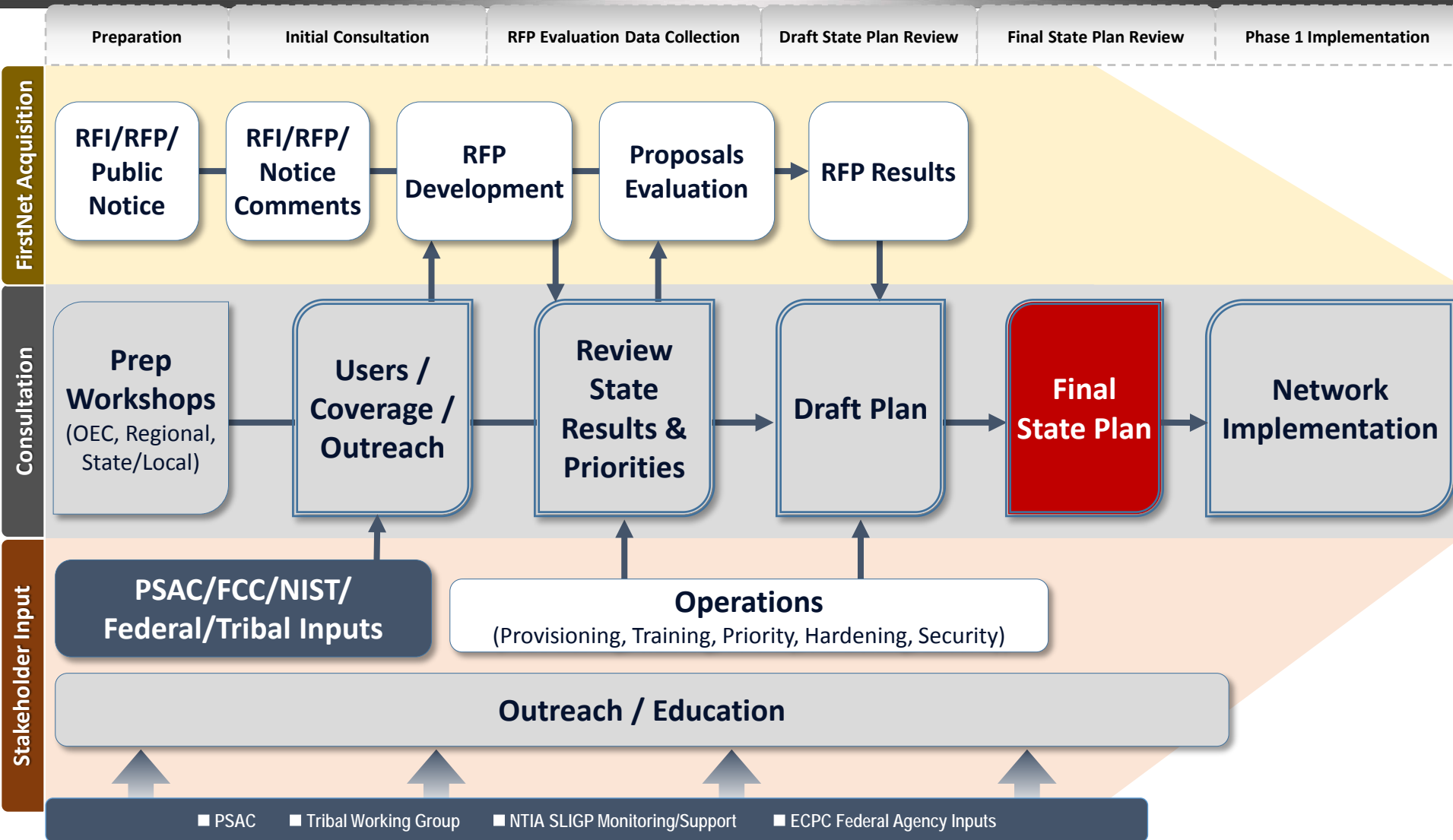
**Public Comment and Notice:  
63 public responses received by October 27 deadline**



# Consultation



# Updated Consultation Approach



# Consultation Results



- FirstNet successfully completed 8 state initial consultation meetings
  - MD, MN, OR, WA, MT, UT, PR and IA
- Total number of participants: 582
- Attendees per meeting ranged from 30 – 170
- 12 additional states scheduled in early 2015
  - FL, NV, CO, KY, TX, DE, AR, MA, NE, DC, SD, NC

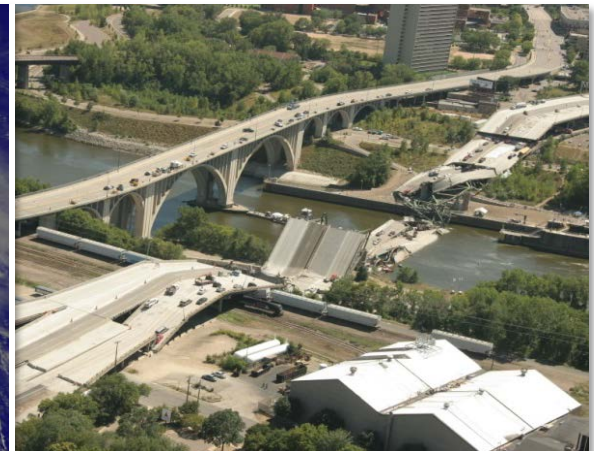
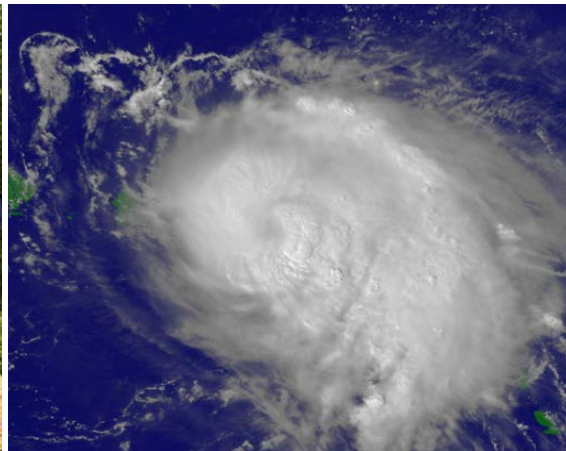




# Consultation Results (continued)



- Use cases discussed included:
  - Mall shooting
  - Wild fire
  - National level sporting event
  - Bridge collapse over water
  - Hurricane
  - Mudslide
  - Fugitive tracking
  - Super Bowl Victory Parade
  - Flooding
  - Hospital shooting





# Consultation Results (continued)



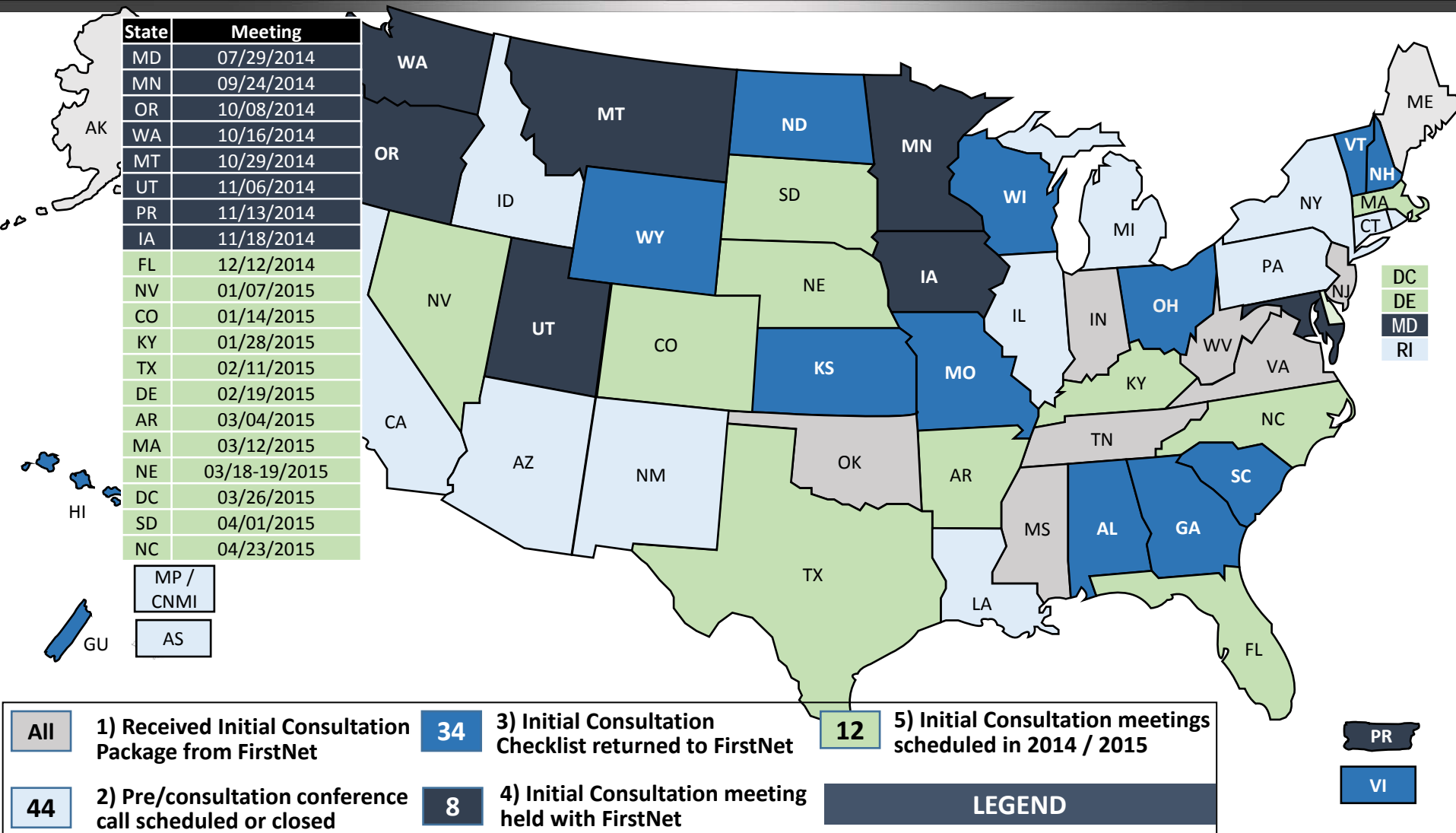
- Recurring topics of interest:

- Affordability
- Coverage, including rural and tribal
- Coordination with federal agencies
- Network, priorities, and bandwidth
- Devices and equipment
- Cyber security
- Deployables
- Use of existing assets
- Users, including volunteers
- Existing infrastructure



# Tracker – Consultation Activities

## As of December 2, 2014



# Outreach and Communications





# Outreach – Events Summary



AFCEA WASHINGTON,  
DC CHAPTER  
*Bringing Government and  
Industry Together*



CANADIAN INTEROPERABILITY TECHNOLOGY INTEREST GROUP  
GROUPE D'INTÉRÊT CANADIEN EN TECHNOLOGIE DE L'INTEROPÉRABILITÉ



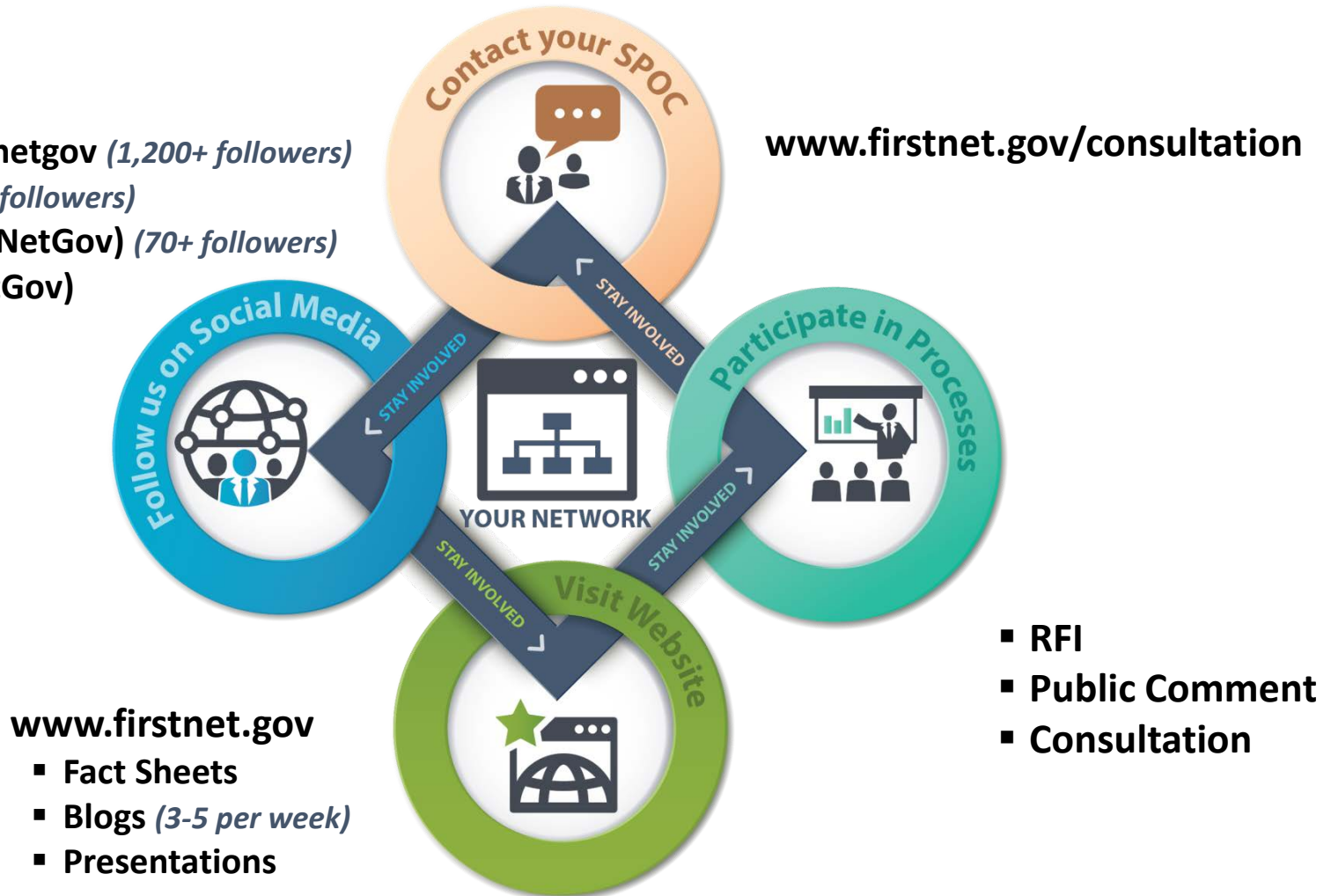


# Engaging our Stakeholders



- Twitter @firstnetgov (1,200+ followers)
- LinkedIn (355+ followers)
- YouTube (FirstNetGov) (70+ followers)
- Flickr (FirstNetGov)
- Google+

[www.firstnet.gov/consultation](http://www.firstnet.gov/consultation)





**FirstNet**<sup>TM</sup>



**Thank You**